

**TDOLC Board Meeting – 9a@RMV Presentation Center
02/10/2010**

1. **ATTENDEE SIGN-IN SHEET**
2. **APPROVAL (& SIGNATURE) OF 11/19/2009 MINUTES (HANDOUT 1)**
3. **2010 OFFICER ELECTIONS**
2009 occupants:
 - Gilbert Aguirre, President
 - Jeremy Laster, Vice-President
 - Mike Evans, Treasurer-Secretary
4. **2009 FINANCIALS**
 - 2009 4Q Summary & Endowment Status (HANDOUT 2)
 - 2009 GL details (HANDOUT 3)
 - 10/2009 RJ O'Neill Memorial Fundraiser Final Report
 - \$4300 collected
 - less non-staff expenses (\$1054) + 109 staff hours (\$2358)
 - \$888 NET
 - 2010 Membership Drive: \$6000 (approx.) – results similar to 2009
 - 1 x \$350 school bus donor
 - 5 x \$250
 - 18 x \$100
 - 40 x Family (\$45) & 40 x Individual (\$25) memberships
5. **RJ O'NEILL BEQUEST**
6. **RMV SPACE & STAFFING OFFER**
7. **"SPECIAL EVENT" FUNDRAISING/FRIENDRAISING**
(1/2010 discussion by Fundraising Committee & ED)
 - A. cautionary note for all special events: considerable staff resources required may come at expense of regular events (see staffing hours for 10/2009 O'Neill event)
 - B. O'Neill Garden Tour
 - OPTION 1 – "high-end" focus on fundraising
 - high admission fee
 - ED believes development of a target attendee list is a pre-requisite to event planning
 - OPTION 2 – "low-end" focus on friendraising
 - low admission fee
 - pre-event attendance commitment from SC garden-club, CA retired teachers, etc.
 - pursue corporate sponsorship to offset low admission charge
 - question of "mission drift" for a garden-oriented event which
 - i. may be resource intensive
 - ii. will not raise significant funds
 - iii. is not held on TDOLC grounds
 - iv. may attract a limited audience of potential TDOLC supporters
 - C. Fall 2010 "A Date with Nature"
 - last ADWN in 2005
 - past incarnations have historically garnered considerable community goodwill
 - considerable (summer) staffing resources required
 - corporate sponsorships key to fundraising success
8. **SAN CLEMENTE TRAILS MAP (HANDOUT 4)**
Report by Patricia Holloway

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9. ED REPORT

a) School Field Trips (FT) & Presentations

- Scheduled FTs: 735 students/12 FTs
 - includes sponsored FTs listed below
 - if Chaparral Elementary books, total increases to 915 students/15 FTs
- Sponsored FTs
 - Carmeuse Industrial Sands 180 students (3 FTs)
 - Tree of Life 78 students (1 FT)
 - Western Exterminating 105 students (1 FT)
 - Gimbels Grant 212 students (2 FTs)
- Saddleback College FTs: 50 students
- 8 scheduled presentations: 452 students

b) Outreach

- Program Director SC Garden Club Presentation (wildflowers & weeding) (Feb 3)
- Adventure Day at Casper's (Mar 13)
- Swallow's Day Parade (Mar 20)
- San Juan Capistrano's Earth Day (Apr 22)

c) Gimble "Open Space" Field Trip Development Grant (grades 4/5)

- presentation draft favorably reviewed on 1/25 by teachers & educational consultant
- school presentation scheduled for 3/1
- FT Script & assessment tool currently in development
- naturalist training early March
- FTs on 3/8 & 3/15
- grant-funded video cameras used to add sample FT footage to TDOLC website

d) TDOLC events

- a) some impacted by recent rains (mushroom walk rescheduled twice!)
- b) upcoming special trail maintenance coordinated by Michelle Fellner
- c) trail clearing & weeding, successful Xmas bird count (39 species), 2nd seasonal birding walk

e) Vandalism to Scout Sign & Conservancy Fencing at Via Belleza H2O Towers, Talega

- a) RMV to repair fencing
- b) Talega Maintenance Corp & SMWD notified
- c) Sheriff Report to be filed (Linda Ray, Talega)

10. PUBLIC COMMENT

11. NEXT MEETING: 5/13/2010

HANDOUTS:

- (1) 11/19/2009 minutes
- (2) 09 4Q Financials Summary & "Endowment" Balance
- (3) 2009 GL Detail
- (4) San Clemente Trails Map